



# Minnesota Water Well Association Advertising Opportunities

Reach customers in Minnesota and surrounding states when you advertise in the MWWA newsletter, website, or membership directory.

Website

Print Newsletter and Program/Membership Directory

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## MWWA Newsletter Advertising

<b>March-April Issue</b>	<b>Ads due:</b> February 14	<b>Mails:</b> First week of March
<b>May-June Issue</b>	<b>Ads due:</b> April 12	<b>Mails:</b> First week of May
<b>July-August Issue</b>	<b>Ads due:</b> June 7	<b>Mails:</b> Last week of June
<b>Sept-October Issue</b>	<b>Ads due:</b> August 8	<b>Mails:</b> First week of September
<b>Nov.-Dec. Issue</b>	<b>Ads due:</b> October 17	<b>Mails:</b> First week of November

<u>Size</u>	<u>Yearly Rate (5 issues)</u>	<u>4 issues</u>	<u>3 issues</u>	<u>2 issues</u>	<u>Single Issue Rate</u>
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$1,080	<input type="checkbox"/> \$1,080	<input type="checkbox"/> \$760	<input type="checkbox"/> \$400
<input type="checkbox"/> Half Page	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$810	<input type="checkbox"/> \$810	<input type="checkbox"/> \$570	<input type="checkbox"/> \$300
<input type="checkbox"/> Third Page	<input type="checkbox"/> \$800	<input type="checkbox"/> \$540	<input type="checkbox"/> \$540	<input type="checkbox"/> \$380	<input type="checkbox"/> \$200
<input type="checkbox"/> Quarter Page	<input type="checkbox"/> \$400	<input type="checkbox"/> \$270	<input type="checkbox"/> \$270	<input type="checkbox"/> \$190	<input type="checkbox"/> \$100

## Show Program/Membership Directory (Ads due December 20)

<input type="checkbox"/> Full Page	(8.375 x 11.125 in)	<input type="checkbox"/> \$500
<input type="checkbox"/> Half Page	(7.125 x 4.875 in)	<input type="checkbox"/> \$375
<input type="checkbox"/> Third Page	(4.694 x 4.75 in)	<input type="checkbox"/> \$250
<input type="checkbox"/> Quarter Page	(3.475 x 4.75 in)	<input type="checkbox"/> \$125

## MWWA.org Website Advertising

<u>Size</u>	<u>Dimensions</u>	<u>12 months</u>	<u>6 months</u>	<u>3 months</u>
<input type="checkbox"/> Top Leaderboard Ad	728 x 90 pixels	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$625	<input type="checkbox"/> \$375
<input type="checkbox"/> Middle Banner Ad	468 x 60 pixels	<input type="checkbox"/> \$750	<input type="checkbox"/> \$375	<input type="checkbox"/> \$225
<input type="checkbox"/> Bottom Leaderboard Ad	728 x 90 pixels	<input type="checkbox"/> \$750	<input type="checkbox"/> \$375	<input type="checkbox"/> \$225

## Advertising Agreement

Please check your desired advertising options above. You will be contacted to determine the desired issues/months.

Contact name \_\_\_\_\_

Company name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Payment

Payment must be included to begin advertising unless prior arrangements have been made, and must be made by check, VISA, or MasterCard.

**Amount:** \$ \_\_\_\_\_

**Credit Card:**  VISA  MasterCard **Check:**  Enclosed

Card # \_\_\_\_\_

Expiration date \_\_\_\_\_ CVV \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

Email high-resolution (300 dpi) ad copy in a pdf, png, or jpg format to [devener@ngwa.org](mailto:devener@ngwa.org).

**Return this contract with payment to:**  
**Minnesota Water Well Association Advertising**  
 601 Dempsey Road, Westerville, OH 43081  
 or by fax to (614) 898-7786  
 or by email to [dschulenberg@ngwa.org](mailto:dschulenberg@ngwa.org).